

EXAMINER'S AMENDMENT

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it **MUST** be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Robert Lord (46,479) on 11/5/2008.

The application has been amended as follows:

1. (Currently Amended) A method for providing content to an electronic device, comprising:

receiving, from said electronic device, a request for content;

obtaining a plurality of settings associated with said electronic device,

wherein said plurality of settings defines a device contextual environment for displaying the content on said electronic device;

incorporating said plurality of settings into a list of filter criteria to obtain a populated list of filter criteria, wherein said populated list of filter criteria is organized in a hierarchical order;

matching said populated list of filter criteria with [[all one of a plurality of support chains of filter criteria, wherein each of said plurality of support chains is associated with one of a plurality of resources, wherein each of said plurality of support chains

is organized in said hierarchical order, wherein matching said populated list of filter criteria with one of said plurality of support chains of filter criteria comprises: matching filter criteria in said populated list of filter criteria with said plurality of supported chains using said hierarchical order to obtain a set of matches, wherein the set of matches do not include any exact matches;

selecting said one of said plurality of support chains of filter criteria from said set of matches, wherein selecting said one of said plurality of support chains of filter criteria from said set of matches comprises: determining said one of said plurality of support chains of filter criteria that matches the highest number of filter criteria in said populated list of filter criteria;

determining said one of said plurality of resources associated with said one of said plurality of support chains;

retrieving said one of said plurality of resources from memory, wherein each of said plurality of resources comprises the content formatted tot one of said plurality of contextual environments, wherein said device contextual environment is similar to said one of said plurality of contextual environments corresponding to said one of said plurality of resources; and

providing, said one of said plurality of resources to said electronic device.

9. (Cancelled)

22. (Currently Amended) A portal server comprising:

a data store configured to store a plurality of resources associated with content provided by a channel, wherein each of said plurality of resources comprises said content formatted for one of a plurality of contextual environments;

a memory, coupled to said data store, configured to store a plurality of settings associated with an electronic device, wherein said plurality of settings defines a device contextual environment for displaying said content on said electronic device;

a list creator configured to incorporate said plurality of settings into a list of filter criteria to obtain a populated list of filter criteria, wherein said populated list of filter criteria is organized in a hierarchical order;

a matching engine, coupled to said memory, configured to match said populated list of filter criteria with one of a plurality of support chains of filter criteria, wherein each of said plurality of support chains is associated with one of a plurality of resources, wherein each of said plurality of support chains is organized in said hierarchical order, and wherein the matching engine is further configured to determine said one of said plurality of resources associated with said one of said plurality of support chains;

wherein matching said populated list of filter criteria with one of said plurality of support chains of filter criteria comprises: matching filter criteria in said populated list of

filter criteria with said plurality of supported chains using said hierarchical order to obtain a set of matches, wherein the set of matches do not include any exact matches;

selecting said one of said plurality of support chains of filter criteria from said set of matches, wherein selecting said one of said plurality of support chains of filter criteria from said set of matches comprises: determining said one of said plurality of support chains of filter criteria that matches the highest number of filter criteria in said populated list of filter criteria;

wherein said portal server is configured to receive from the electronic device a request for content, wherein said portal server is further configured to obtain said plurality of settings associated with said electronic device,

wherein said portal server is further configured to retrieve said one of said plurality of resources from memory, wherein said device contextual environment is similar to said one of said plurality of contextual environments corresponding to said one of said plurality of resources, and

wherein said portal sever is further configured to provide said one of plurality of resources to said electronic device.

27. (Currently Amended) A computer system comprising:

a processor; and

a computer readable memory coupled to said processor and containing program instructions that, when executed, implement a method of providing content providing content to an electronic device, comprising:

receiving, from said electronic device, a request for content;

obtaining a plurality of settings associated with said electronic device, wherein said plurality of settings defines a device contextual environment for displaying the content on said electronic device;

incorporating said plurality of settings into a list of filter criteria to obtain a populated list of filter criteria, wherein said populated list of filter criteria is organized in a hierarchical order;

matching said populated list of filter criteria with [[all one of a plurality of support chains of filter criteria, wherein each of said plurality of support chains is associated with one of a plurality of resources, wherein each of said plurality of support chains is organized in said hierarchical order, wherein matching said populated list of filter criteria with one of said plurality of support chains of filter criteria comprises: matching filter criteria in said populated list of filter criteria with said plurality of supported chains using said hierarchical order to obtain a set of matches, wherein the set of matches do not include any exact matches;

selecting said one of said plurality of support chains of filter criteria from said set of matches, wherein selecting said one of said plurality of support chains of filter criteria from said set of matches comprises: determining said one of said plurality of support

chains of filter criteria that matches the highest number of filter criteria in said populated list of filter criteria;

determining said one of said plurality of resources associated with said one of said plurality of support chains;

retrieving said one of said plurality of resources from memory, wherein each of said plurality of resources comprises the content formatted tot one of said plurality of contextual environments, wherein said device contextual environment is similar to said one of said plurality of contextual environments corresponding to said one of said plurality of resources; and

providing, said one of said plurality of resources to said electronic device.

35. (Cancelled)

Reasons for Allowance

The following is an examiner's statement of reasons for allowance:

The prior art of record single or in combination failed to teach the combination of the invention as claimed in independent claims 1,22,27.

For example it fail to teach incorporating said plurality of settings into a list of filter criteria to obtain a populated list of filter criteria, wherein said populated list of filter

criteria is organized in a hierarchical order; matching said populated list of filter criteria with [[all one of a plurality of support chains of filter criteria, wherein each of said plurality of support chains is associated with one of a plurality of resources, wherein each of said plurality of support chains is organized in said hierarchical order, wherein matching said populated list of filter criteria with one of said plurality of support chains of filter criteria comprises: matching filter criteria in said populated list of filter criteria with said plurality of supported chains using said hierarchical order to obtain a set of matches, wherein the set of matches do not include any exact matches; selecting said one of said plurality of support chains of filter criteria from said set of matches, wherein selecting said one of said plurality of support chains of filter criteria from said set of matches comprises: determining said one of said plurality of support chains of filter criteria that matches the highest number of filter criteria in said populated list of filter criteria. The above limitations in addition with other limitations of claims 1, 22, 27 enable claims' allowable.

The dependent claims further limit the independent claims and are considered allowable on the same basis as the independent claims as well as for the further limitations set forth.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to DUYEN DOAN whose telephone number is (571)272-4226. The examiner can normally be reached on M-F 9:00-5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, John Follansbee can be reached on 571 272 3964. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/D. D./

Examiner, Art Unit 2452

/Kenny S Lin/

Primary Examiner, Art Unit 2452